

Company Profile

// KISS FM MEDAN //



THE HOTTEST HITS IN MEDAN

WHO WE ARE ?



WE ARE AN ICONIC INNOVATIVE DYNAMIC RADIO COVERING ALL THE HOTTEST TRENDS AND LIFESTYLE IN MEDAN AND THE SURROUNDING AREA.

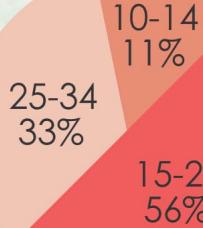
WITH OUR 48 YEARS OF EXPERIENCE IN THE INDUSTRY, OUR TEAM ARE COMMITTED ON MAKING OUR CLIENT'S BRAND AWARENESS TO BE ON THE TOP OF MIND IN THE MEDANNESE MARKET.

WE HAVE A ONE STOP ACTIVATION IN MAKING YOUR BRAND AWARENESS THAT IS VERY CONVENIENT FOR YOU AS THE CLIENT BECAUSE IT'S TAILED FOR YOUR MARKET PENETRATION NEEDS. COVERING FROM ON AIR BROADCAST, SOCIAL MEDIA ENGAGEMENT, OFF AIR EVENT ACTIVATION, AND ALSO OUT OF HOME ADVERTISING.

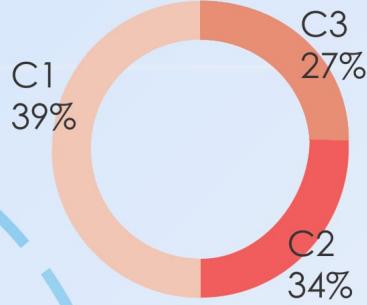
CHOOSE US AND BE THE WINNING BRAND !

DEMOGRAPHY

Seruway
Karang



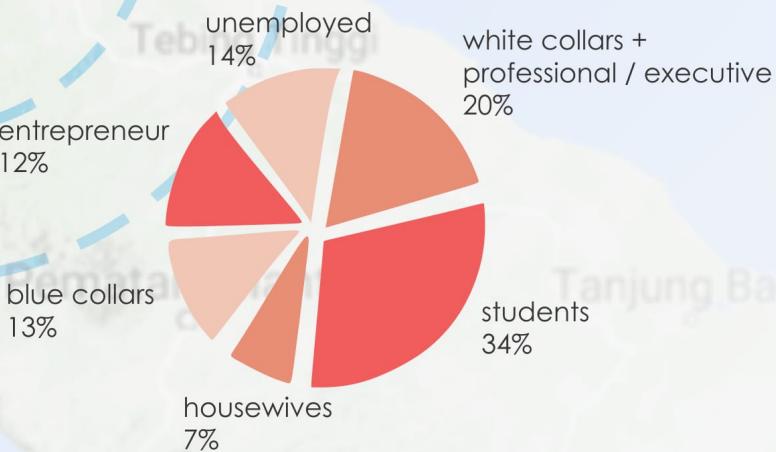
PENDENGAR KISS FM
MENURUT USIA



PENDENGAR KISS FM
MENURUT SES AGES, 10 - 34



GENDER PENDENGAR KISS FM
AGES, 10 - 24



OCCUPATION PENDENGAR KISS FM
AGES, 10+

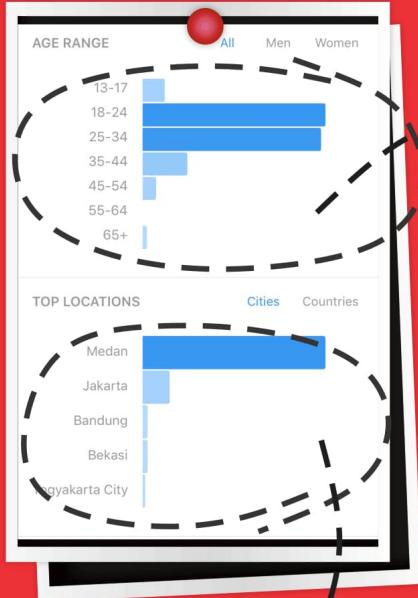


f t i y l
 @105kissfmmedan

PARTNERS

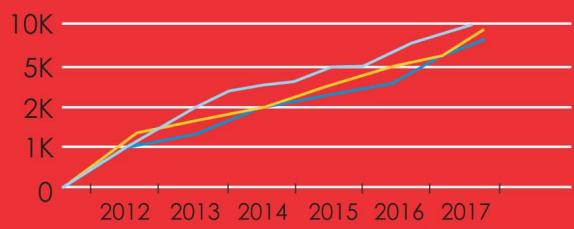


SOCIAL MEDIA GROWTH



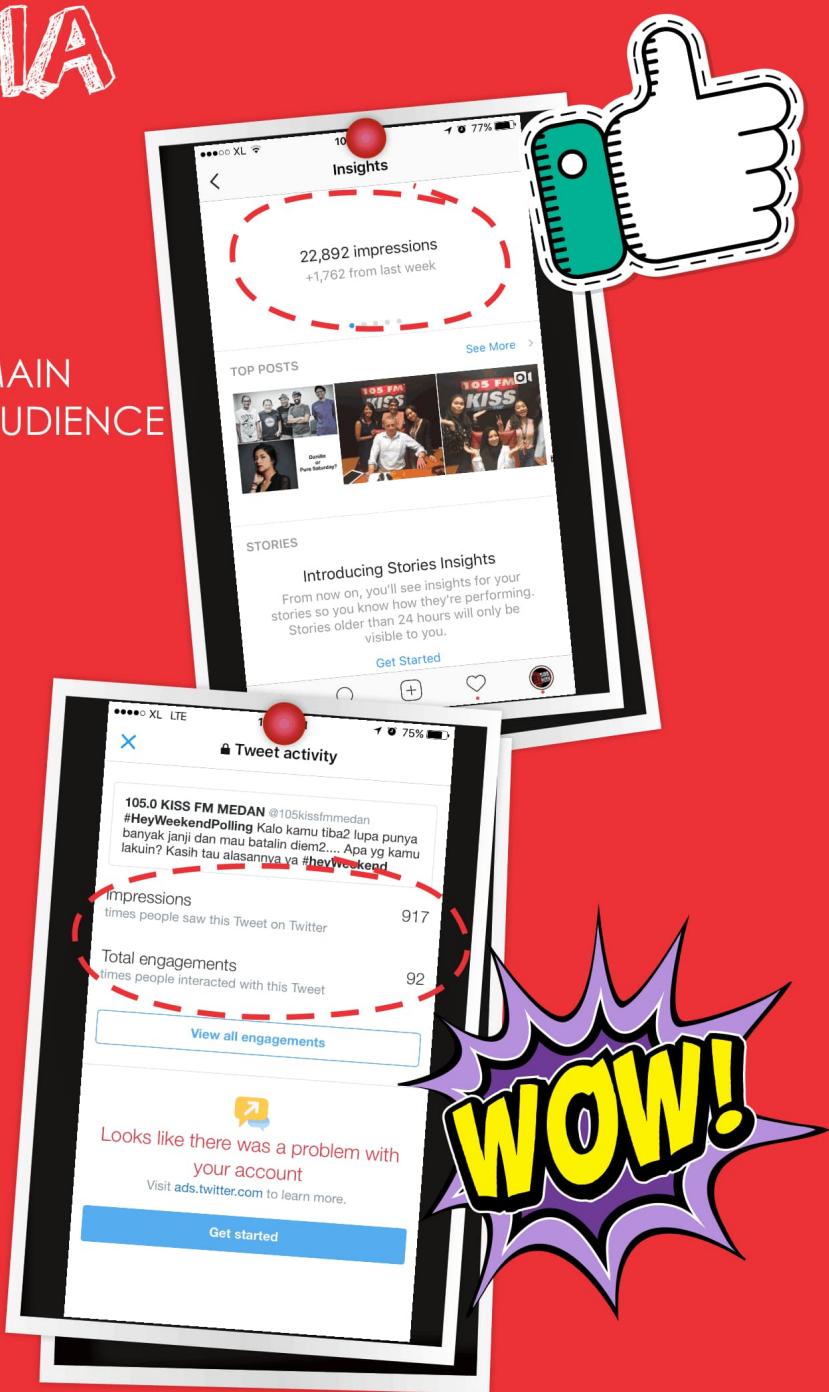
MAIN AUDIENCE

CONCENTRATED
IN MEDAN

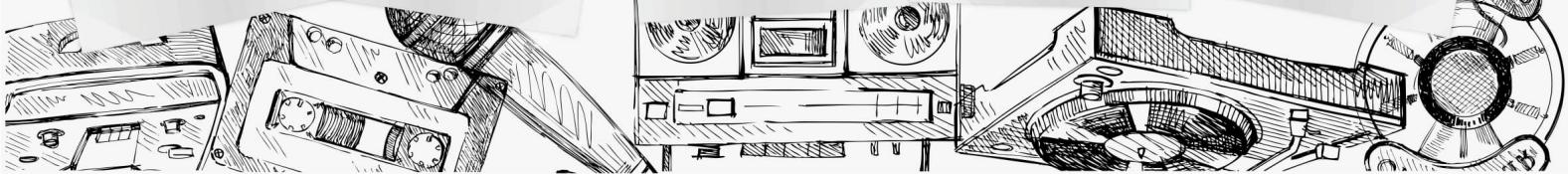
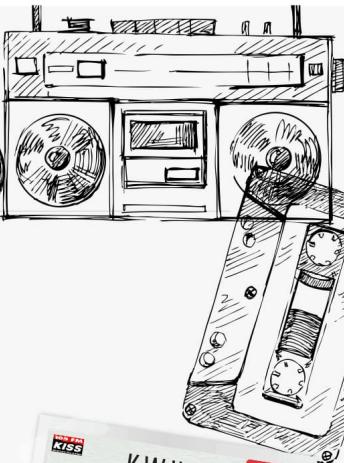


GRAFIK MEDIA SOCIAL

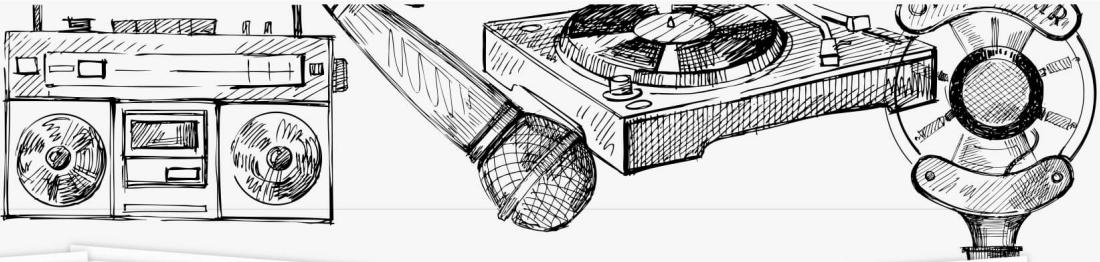
- FB
- TWITTER
- IG



ON AIR



ON AIR



TEZA SUMENDRA



HIVI



PANDJI PRAGIWAKSONO



BRANDON BEAL



CHEF BARA



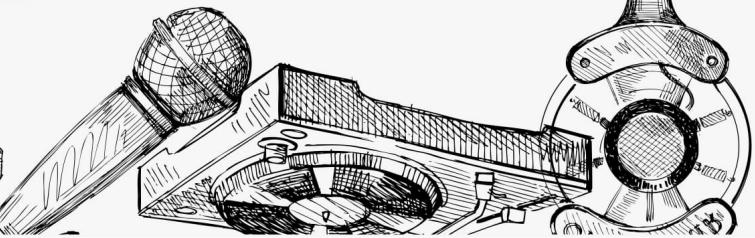
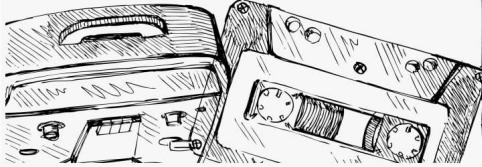
RADINI



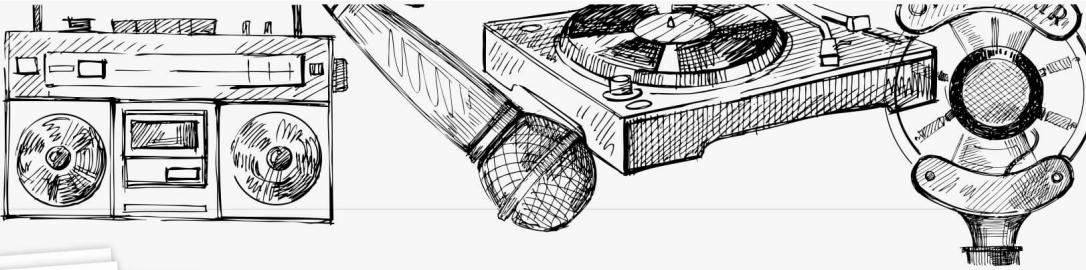
YURA YUNITA



ISYANA SARASVATI



ON AIR



ANGGER DIMAS



KUNTO AJI



ALEXA



SOUNDWAVE

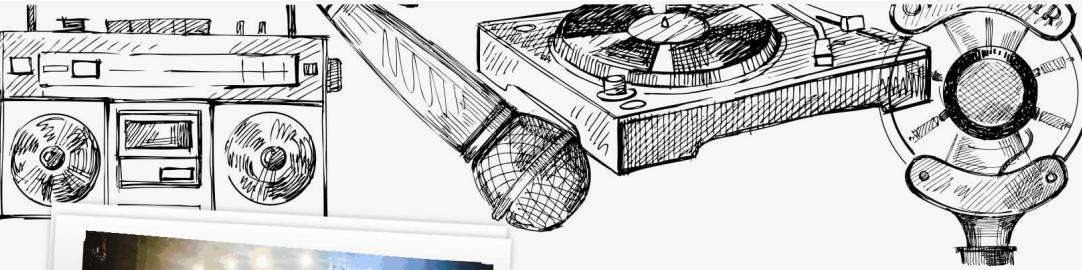


VIRZHA



CALVIN JEREMY

OFF AIR



WTF 16



LALALA FEST



THE 1975



PENSI HARAPAN 1



GOOD VIBES



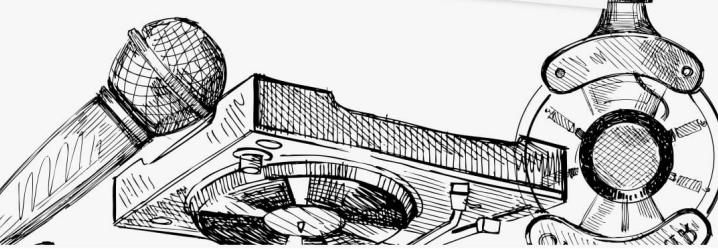
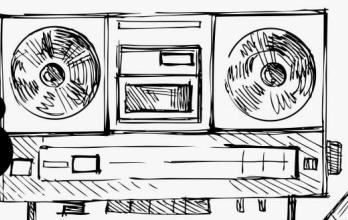
PENSI HARAPAN 1



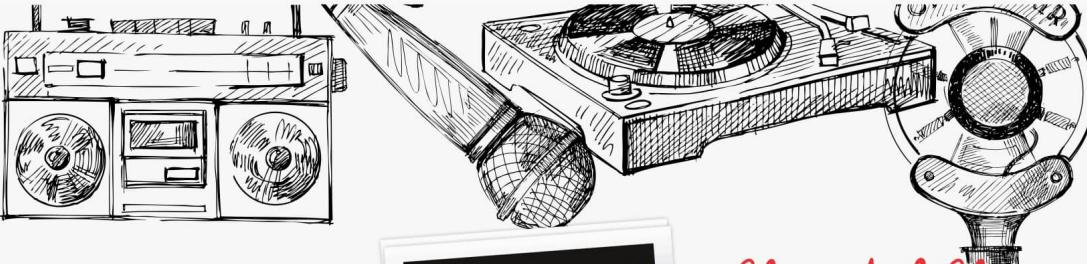
PENSI SMA NEGERI 1



PENSI HARAPAN 1



OFF AIR



BB Indo Runner



Clean And Clear



Sound Of Traktir Ramadhan



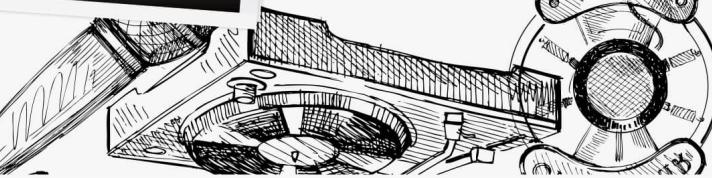
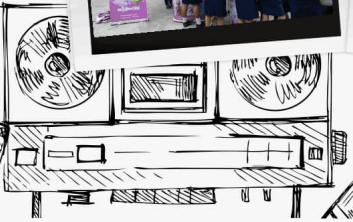
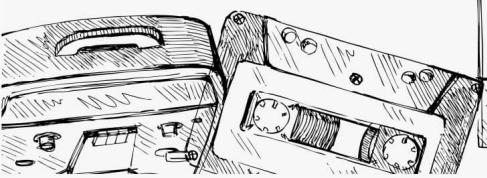
Presotea

Ozzi

Hit And Run



Listerine Berbagi Senyum



OUR KEY OPINION LEADERS

Hi Alert!

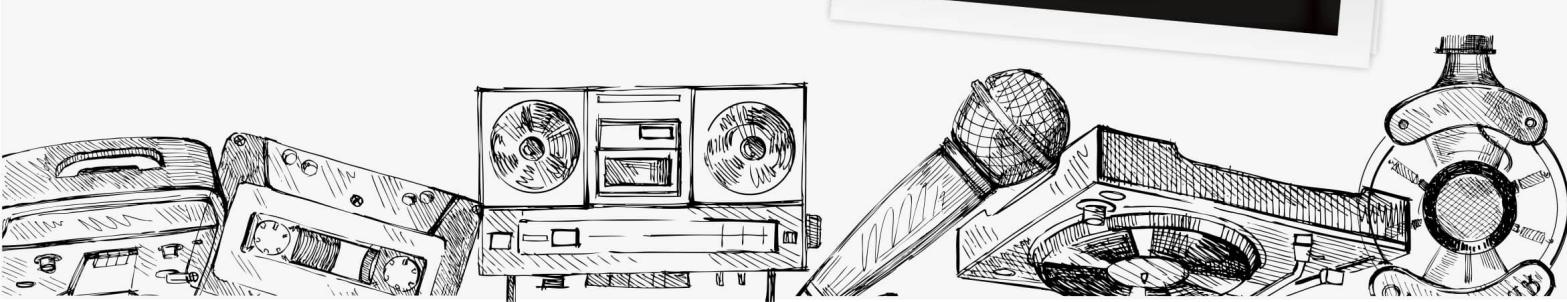
musisi lokal kota Medan yang bisa menginfluence para anak muda untuk bermusik yang dipilih setiap bulannya.

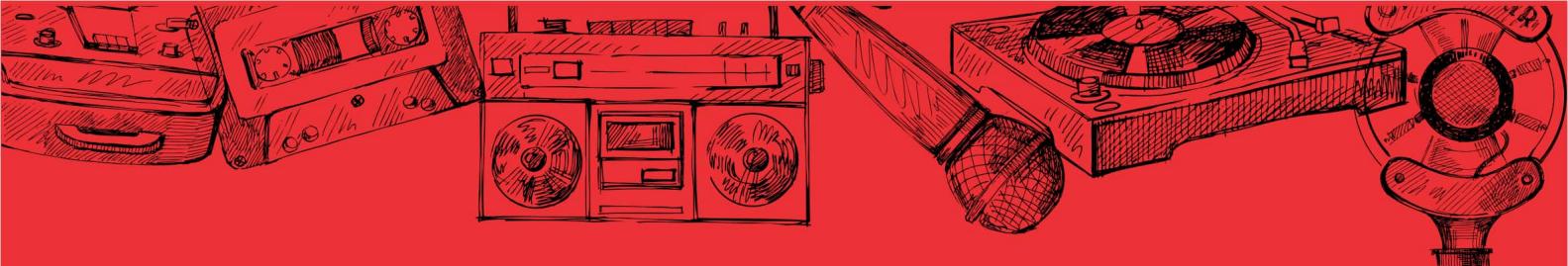
Community Gathering

kegiatan yang bertujuan untuk mempererat hubungan komunitas yang ada di Medan dengan Kiss FM

Rekan Sebaya Of The Month

pendengar Kiss FM yang dipilih setiap bulannya yang merepresentasikan pendengar Kiss FM yaitu kelas A & B





HOW TO CONTACT US ?

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